

Amass & G.

FURNISHING  CONSULTING

DESIGN BOOK 2021

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Nana | *Restaurant*

Sempai | *Restaurant*

La Casa | *Boutique Hotel*

Cinco | *Boutique Hotel*

The Club | *Boutique Hotel*

Thompson SA | *Hotel*

Franco-Stephan Apt. | *Residential*

The Landmark | *Commercial*

Cobbler | *Restaurant*

Thompson Monterrey | *Hotel*

Eos | *Hotel*

Numu | *Hotel*

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01 | About us

Amass & G is an interior design firm based in Guadalajara, México.

Founded by Mexican interior architect Mariana Valero, the young and visionary firm is specialized in hospitality projects, as well as commercial, and high-end residential projects combining the talent and collective experience of professionals in architecture, interior design, and industrial design.

His sister company, Furnishing Consulting specializes in the procurement, administration and installation management of FF&E for hotels.

Thanks to the success and high quality of its projects, as well as the excellent synergy between both companies, Amass & G is positioning itself among the leading interior design firms.

“We are passionate people of design challenges...”



🔑 CEO & Founder | Mariana Valero

Mariana Valero is a native Mexican certified interior Architect. Prior to launching Amass & G, she spent her time working as a Design FF&E director for a renowned design firm where she was responsible for directing the creative team, a role that encompasses concept, presentations, specification documents, brand standards, finishes and materials selection, budget estimates and management, vendors selection and installation supervision.

Valero gained an extensive understanding on the national and international Hospitality industry, food & beverage and high-end residential markets and of the importance of every role involved in the process from conception to completion.

Some projects under her portfolio include the FF&E lead direction and development on The Cape Thompson Hotel in San Jose del Cabo, Mexico, the Alsol Tiara in Dominican Republic, the TRYP by WyndHam at Albroom Mall in Panama, the Herdez Kitchen Museum in Mexico City and the documentation design for the Four Seasons Hotel in Mexico City renovation.

🗝 The Team

We are an interdisciplinary team of architects and designers with a solid experience in the interior design industry and a strong expertise in the standards of hospitality, commercial and residential projects.

Being passionate of design and details, we focus our experience and talent on creating atemporary spaces, craft experiences and unforgettable destinations.

02 | Services

Through the experience of our team we offer our clients the following services:

🗝 Developers, investors and owners

- Interior Architecture and FF & E design and development.
- Procurement management, administration and installation of FF & E and OS & E for hotels.
- FF&E and OS & E consulting.

🗝 Foreign designers and architects

- FF & E supervision and managements for local projects.
- FF & E specifications tropicalization.

“ We speak the Design language...”

03

Projects timeline

YEAR	TYPE	PROJECT	LOCATION	DESIGNER	SERVICE
2020	Hotel	Thompson Mty Hyatt	Monterrey, Mexico	Amass & G	Interior Design
2020	Hotel	EOS Curio by Hilton	Tulum, Mexico	Amass & G	Interior Design
2020	Hotel	Numu Hyatt	San Miguel de Allende, Mexico	Amass & G	Interior Design
2019	Restaurant	Cobbler Hyatt Zilara	Cancun, Mexico	Amass & G	Interior Design
2019	Residential	Sonoma house	Sonoma, CA, USA	Amass & G	Turnkey project
2019	Commercial	Marina Puerto Cancún	Cancun, Mexico	Amass & G	Interior Design
2019	Hotel	St. Regis Kanai	Playa del Carmen	Chapi Chapo	FF&E Procurement
2019	Hotel	Ritz-Carlton	Mexico City	Rockwell Group	FF&E Procurement
2019	Hotel	Edition Kanai	Playa del Carmen	Chapi Chapo	FF&E Procurement
2018	Restaurant	Sempai	Mexico City	Amass & G	Turnkey project
2018	Restaurant	Nana	Mexico City	Amass & G	Turnkey project
2018	Commercial	The Landmark	Guadalajara	Amass & G	Turnkey project
2018	Commercial	The Harbor	Merida	Amass & G	Turnkey project
2018	Commercial	Town Square	Metepec	Amass & G	Turnkey project
2019	Restaurant renov.	Cinco Thompson	Playa del Carmen	Amass & G	Interior Design
2018	Residential	Patel	Santa Ana CA, USA	Amass&G	Architecture / Interior Design
2018	Hotel	Cabo Villas	Cabo San Lucas	Amass & G	Interior Design
2017	Residencial	Franco-Stephan	Vail CO, US	Amass&G	Turnkey Project
2017	Hotel Boutique	Cinco	Valle de Bravo	Amass&G	Turnkey Project
2017	Hotel Boutique	La Casa	Valle de Bravo	Amass&G	Turnkey Project
2017	Hotel Boutique	The club	Mexico City	Amass & G	Interior Design
2017	Hotel	Cachet	Cabo San Lucas	Amass & G	Consulting
2016	Hotel	Thompson	San Antonio TX, USA	Amass&G	Interior Design
2016	Restaurant	La Chandeleur	Guadalajara	Amass&G	Interior Design
2016	Hotel	One&Only Mandarin	Punta de Mita	Rick Joy Architects	FF&E Consulting
2016	Restaurant	Magno Brasserie	Guadalajara	Sami Hayek	Design Development & site supervision
2016	Boutique	Rosewood	San Miguel de Allende	Petter Glassford	Design Development & site supervision



Sonoma, CA

Vail, CO

Santa Ana, CA

San Antonio, TX

San Miguel de A.

Los Cabos

Mérida

Cancún

Dominican Republic

Punta de Mita

Playa del Carmen

Guadalajara

Mexico City

Valle de Bravo

04 | Main Projects

Nana | *Restaurant*

Sempai | *Restaurant*

La Casa | *Boutique Hotel*

Cinco | *Boutique Hotel*

Campos | *Boutique Hotel*

Thompson SA | *Hotel*

Franco-Stephan Apt. | *Residential*

The Landmark | *Commercial*

Cobbler | *Restaurant*

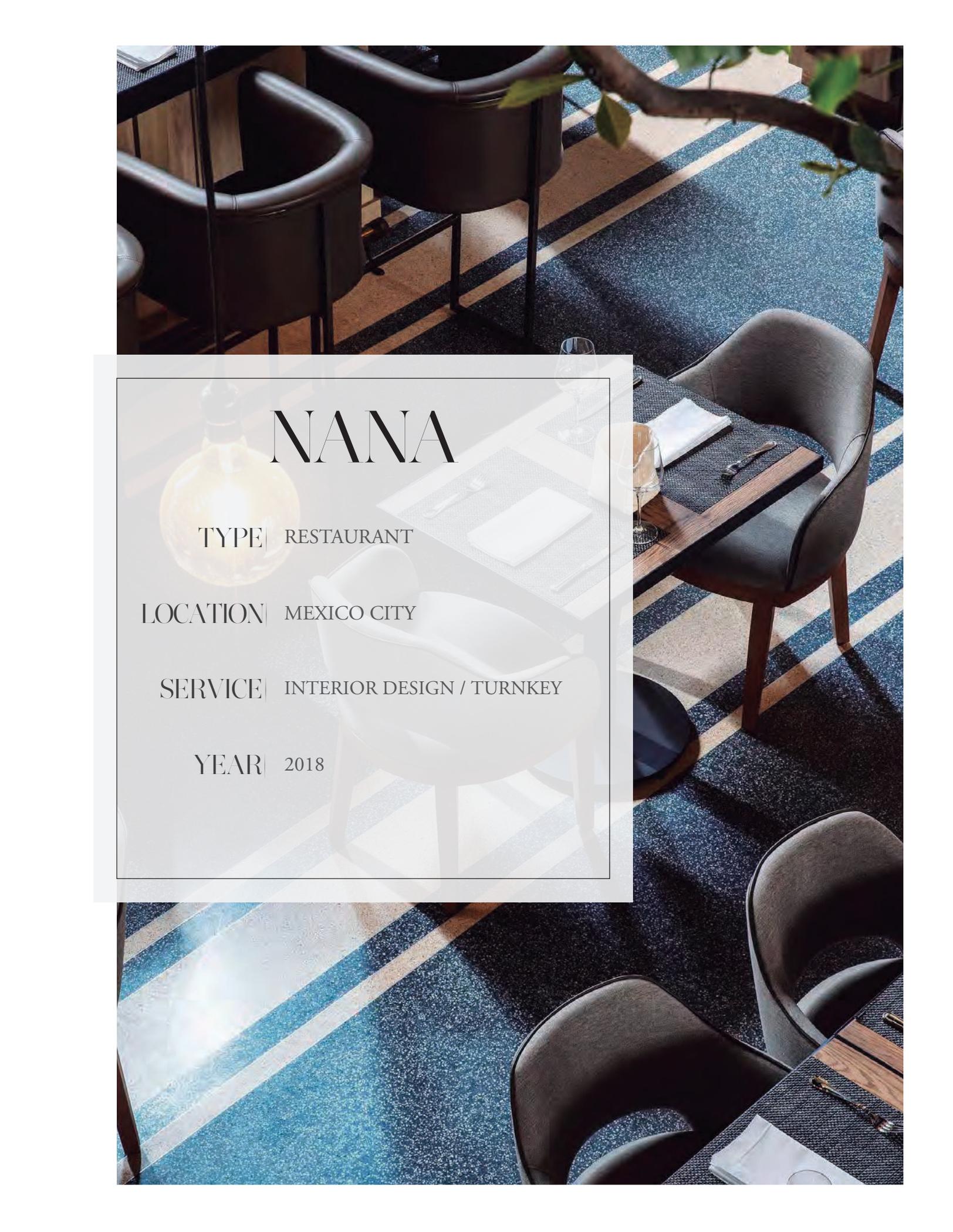
Thompson MTY | *Hotel*

EOS | *Hotel*

Numu | *Boutique Hotel*

Patel Residence | *Residential*

Rodavento Spa | *Boutique Hotel*



NANA

TYPE | RESTAURANT

LOCATION | MEXICO CITY

SERVICE | INTERIOR DESIGN / TURNKEY

YEAR | 2018

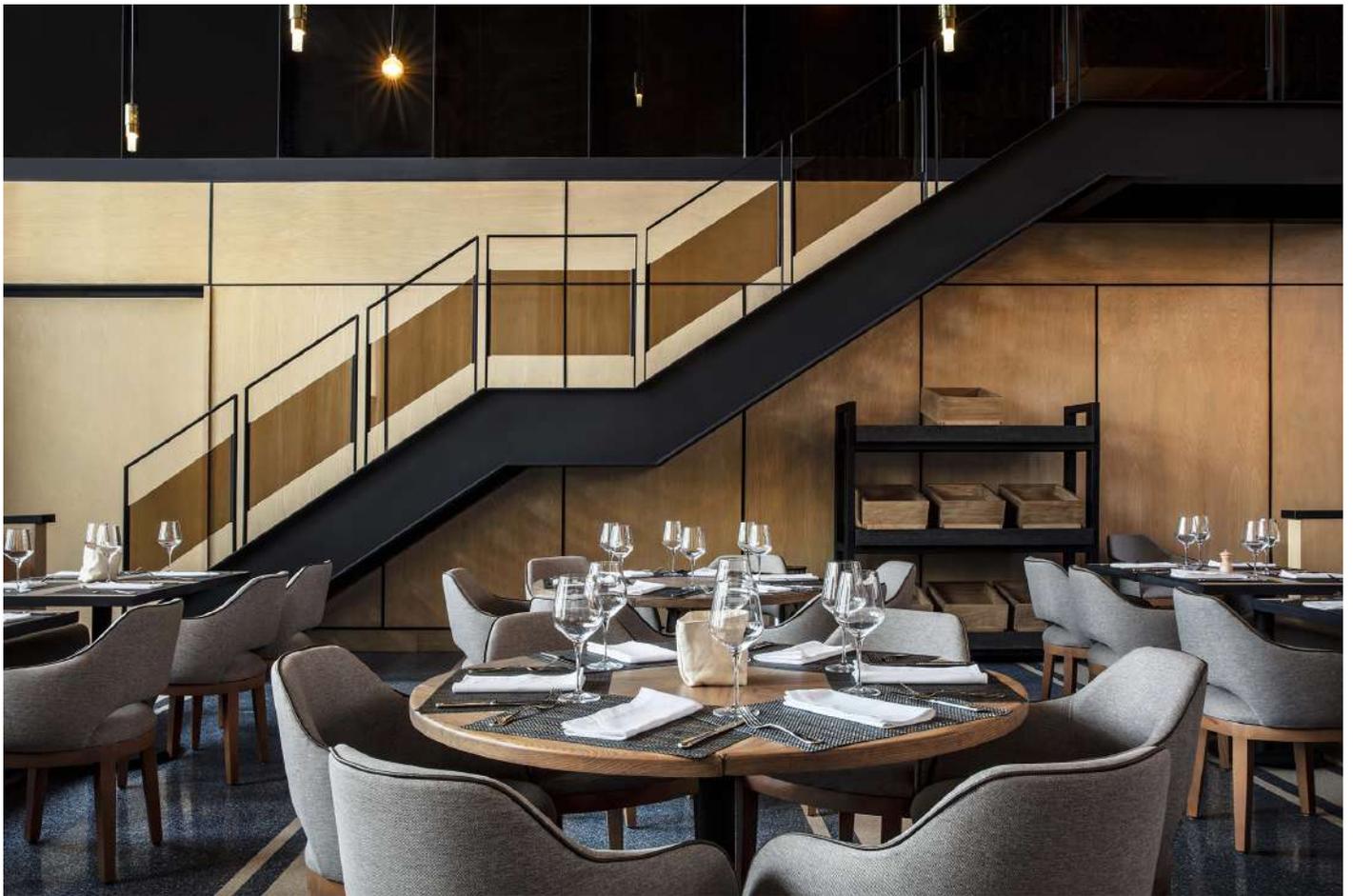


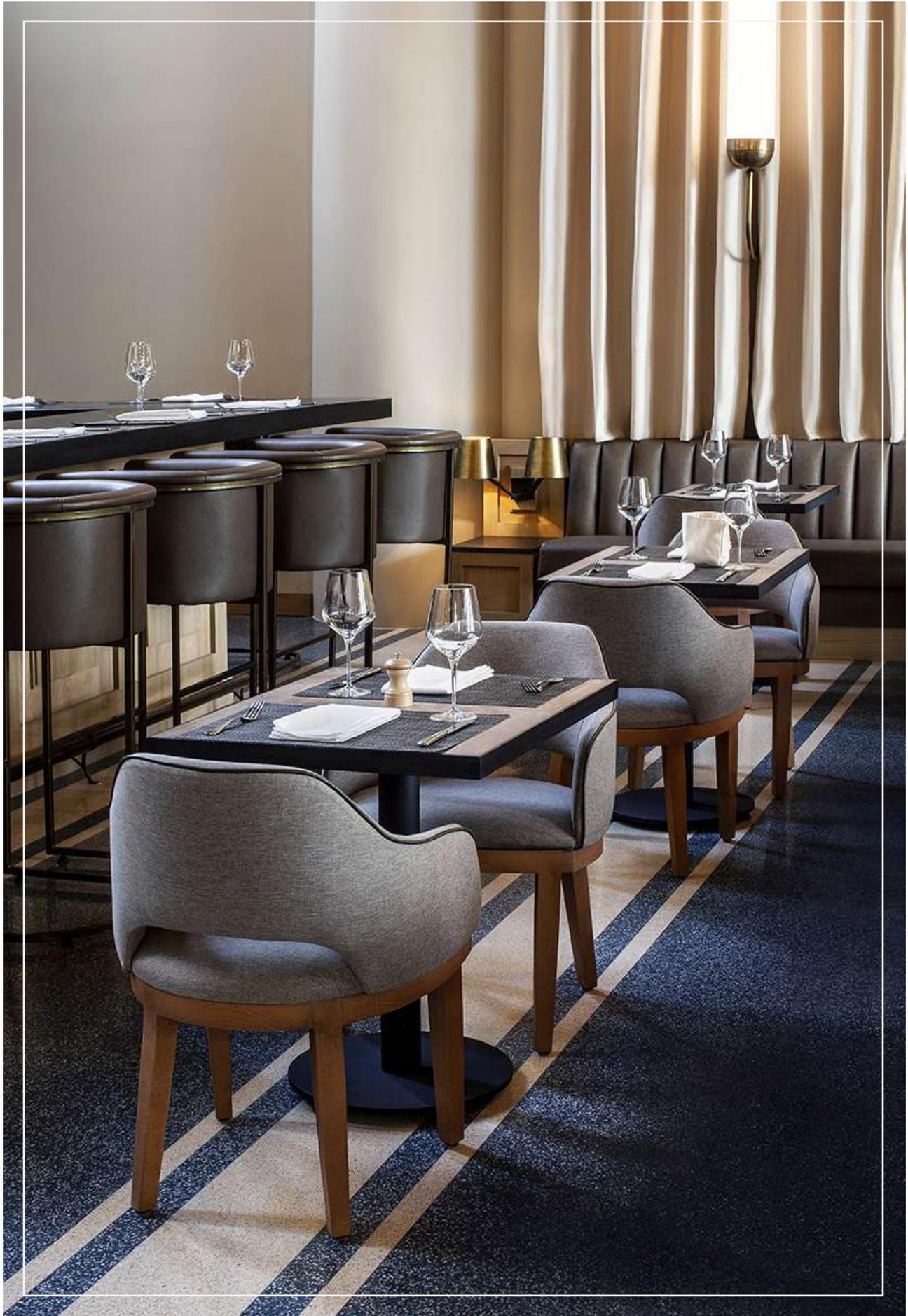
NANA RESTAURANT

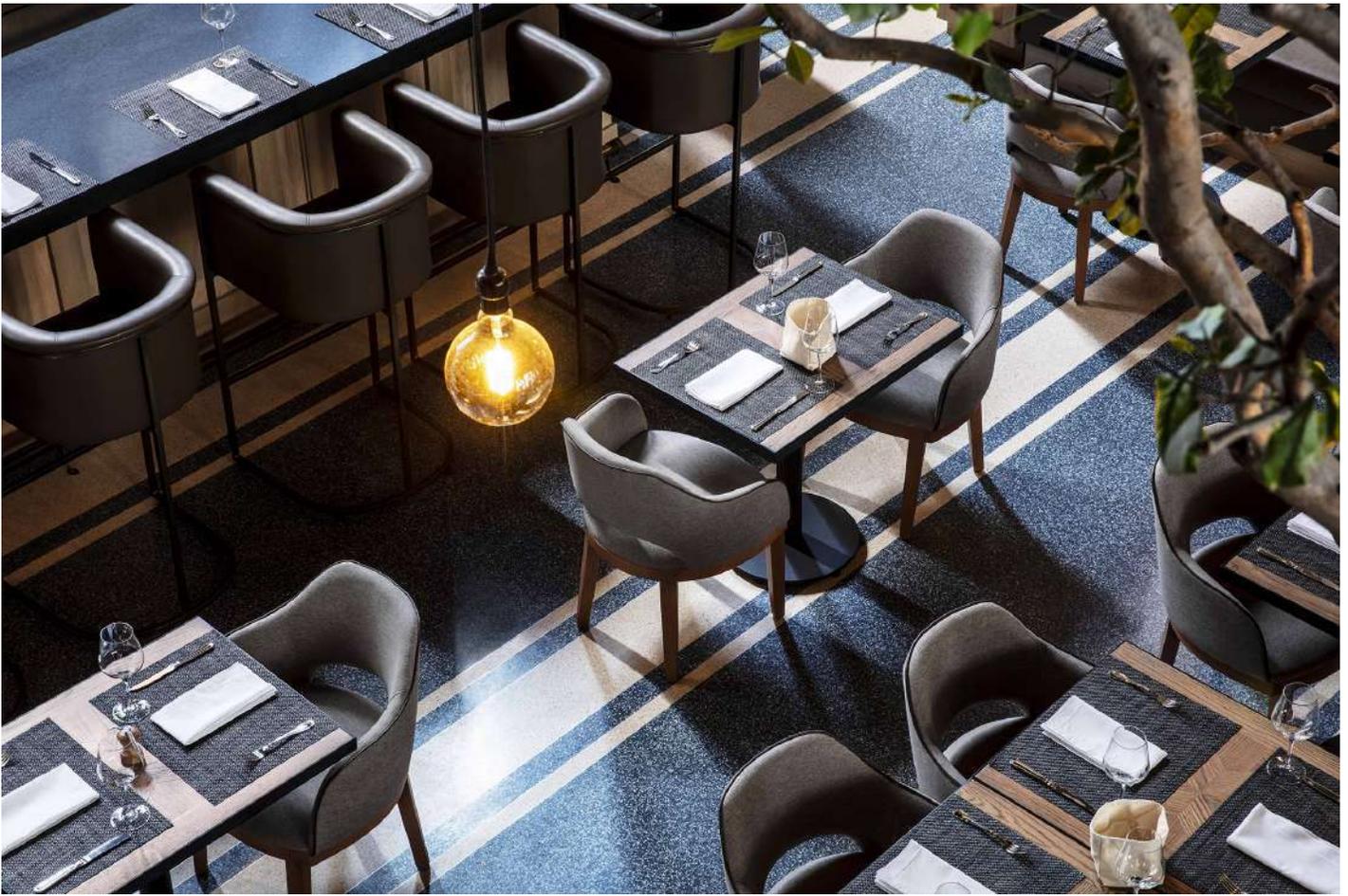
Located in the heart of Mexico City and inside an iconic building from Architect Teodoro González de León -a classic in contemporary Mexican Architecture- the concept of the restaurant revolves around the feelings intended at the sense of arrival: a feeling of grandeur that makes you quiet down instantly as you walk in to find an outstanding double-height that reveals the structural elements.

A central planter with tall natural trees directs your view towards the lights that are soft and spread all over the ceiling. When you move your eyes below you discover a wall with long and heavy curtains and bespoke lighting fixtures that end up with upholstered chairs that accompany communal leather booths and wooden tables with classic freckles.

A two-colored terrazzo floor in blues and creams covers the entire surface and creates a frame towards the central pieces. The intention was to balance the inherent rough elements of the property with intimacy and elegance. Beyond the trees, we find a small bar, where you find the best mixologist in town. Nana's menu revolves around the concept of the fine food you would find at your grandmother's home.









SEMPAI

TYPE | RESTAURANT

LOCATION | MEXICO CITY

SERVICE | INTERIOR DESIGN / TURNKEY

YEAR | 2018

SEMPAI RESTAURANT

Restaurant Sempai offers an Omakase experience attended directly by the chef. Japanese by conception, the interior design integrates a style of minimalist sophistication.

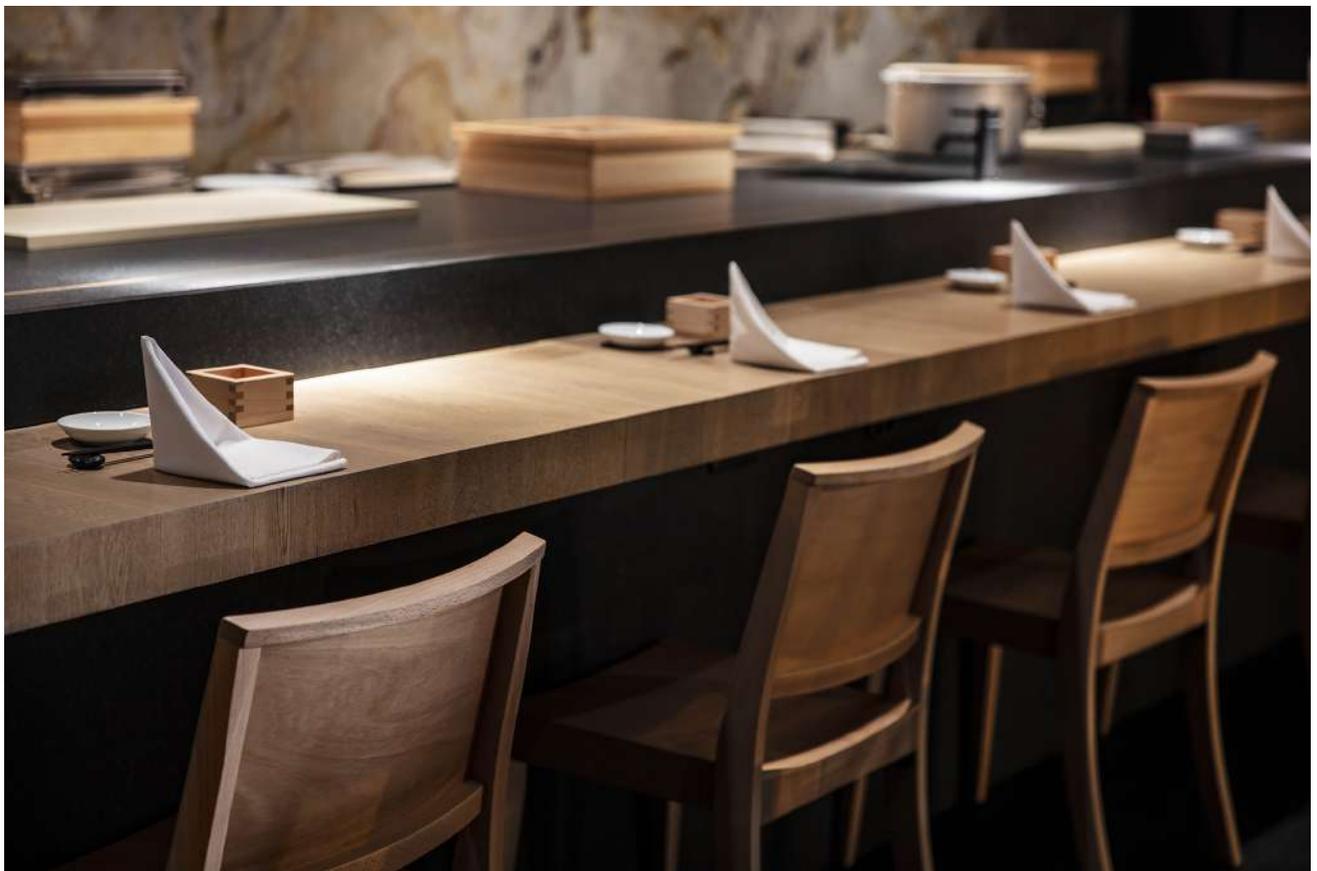
A large bar in light wood and granite runs along the small property. Dark tones, emphasized by serene lighting, generate an atmosphere of mystery and relaxation, based on the premise that "Japanese cuisine harmonizes with the shadow and is inseparable from darkness".

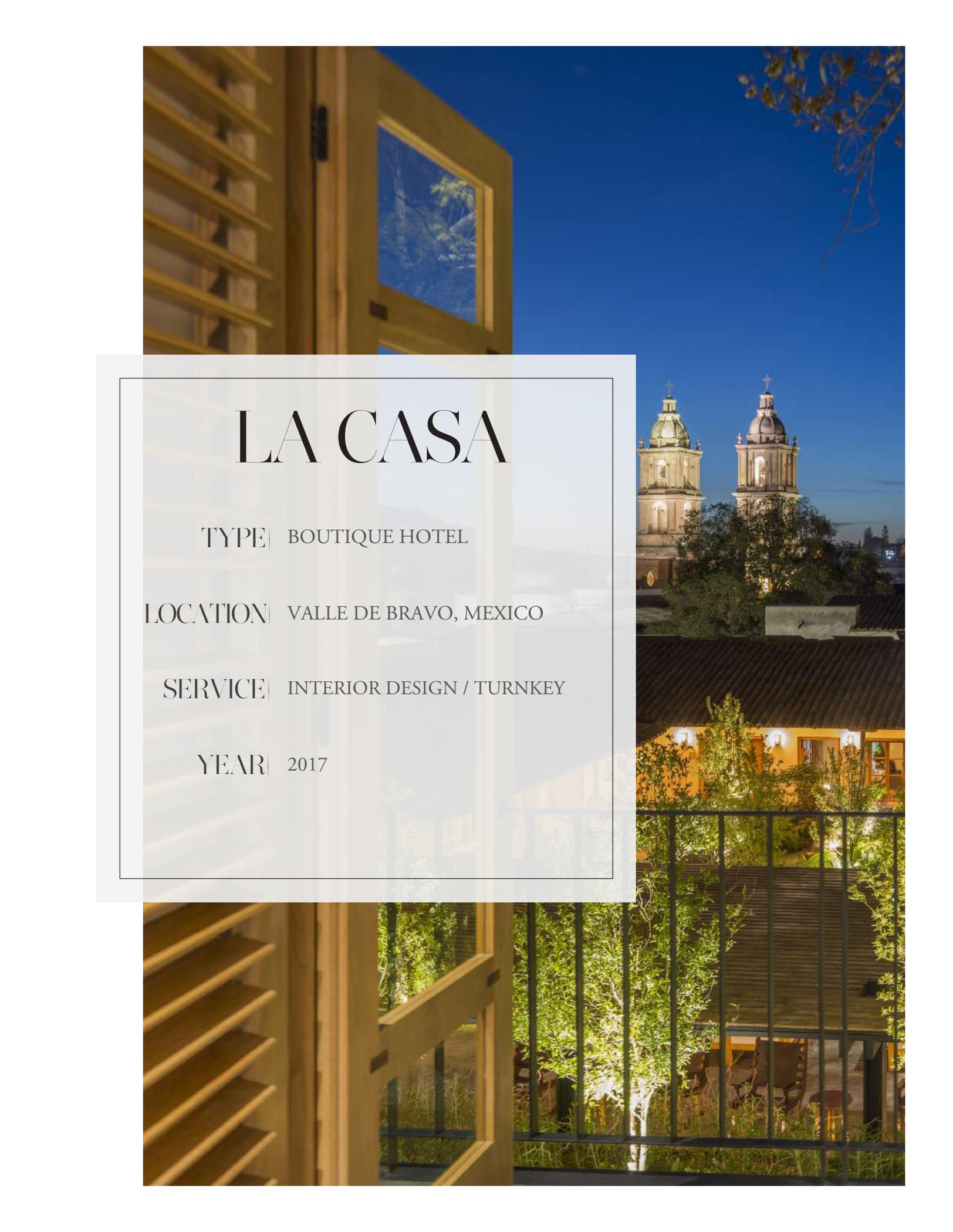
A terracotta stone wall is imposed as the central visual element, serving as a backdrop to the star of the place, the chef. Bronze mirrors give depth and elegance to space. The simplistic wooden furniture contrasts against a black floor rich in texture that refers to traditional Japanese tatamis.

The second bar, inspired by Japanese street carts, integrates the sake bar. The dark and elegant atmosphere, together with the punctual illumination generate a space of intimacy that aligns with the oriental concept of the restaurant.









LA CASA

TYPE | BOUTIQUE HOTEL

LOCATION | VALLE DE BRAVO, MEXICO

SERVICE | INTERIOR DESIGN / TURNKEY

YEAR | 2017

LA CASA BOUTIQUE HOTEL

La Casa is a luxury Boutique Hotel located in the Center of Valle de Bravo that houses indescribable spaces and its essence can only be perceived by visiting the site.

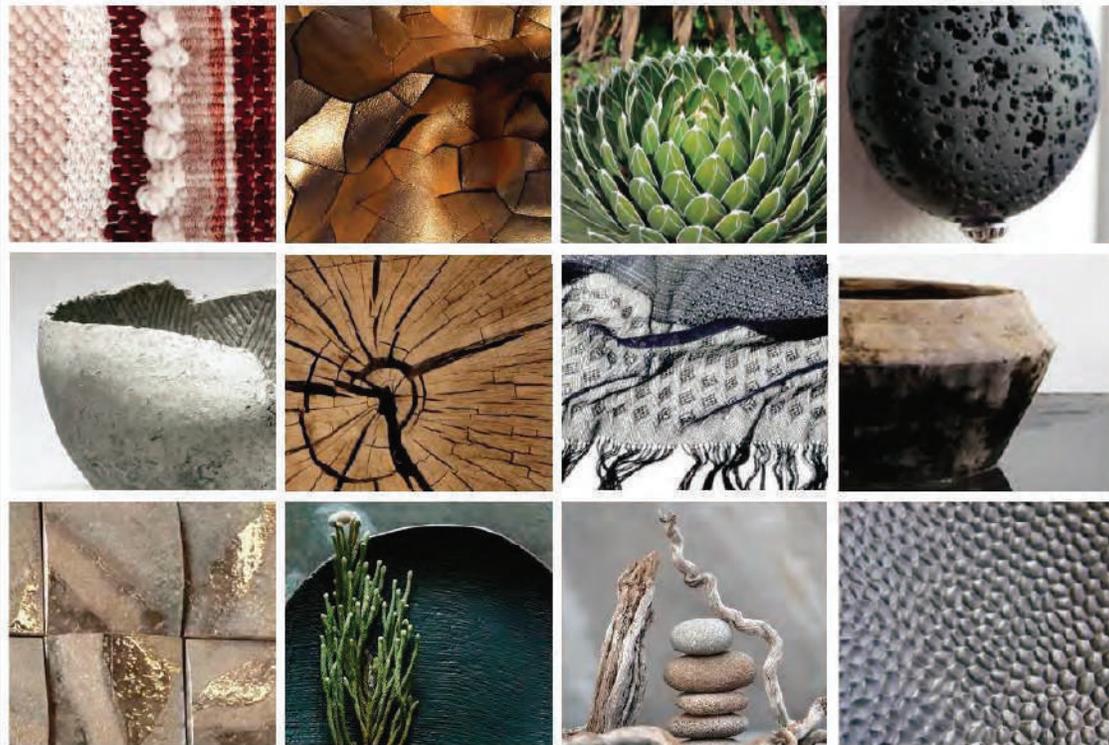
The project started with the restoration of an antique house with an L-shaped floor in which to the original architecture a contemporary construction of 2 levels is attached, giving space to a central courtyard with a pool that serves as a meeting and entertainment point for guests.

In the original construction the reception, the restaurant "Nuestro" and three rooms are housed, while in the new construction there are four rooms and a Rooftop with Jacuzzi that offers unparalleled views of the lake and the cathedral.

The interior design was integrated into the existing elements, around a palette of materials that blend in with the nature of the property: clay roof tiles, wooden beams, terrazzo, and marble floors.

The focus is on the application of the details that are appreciated in each of the 7 different rooms achieving a residential atmosphere of relaxed, masculine and comfortable elegance. The art was curated with equine themes and handmade textiles designed specifically for the project and each piece of furniture was designed with the guest's experience in mind.

We took on the task of creating all the guest experiences inside the hotel; what scent you will perceive when entering, what soaps you will use on the dressing table, how you will sleep and even how the coffee experience in your room will be. In this property, luxury becomes natural and merges with the rich architecture of the town.



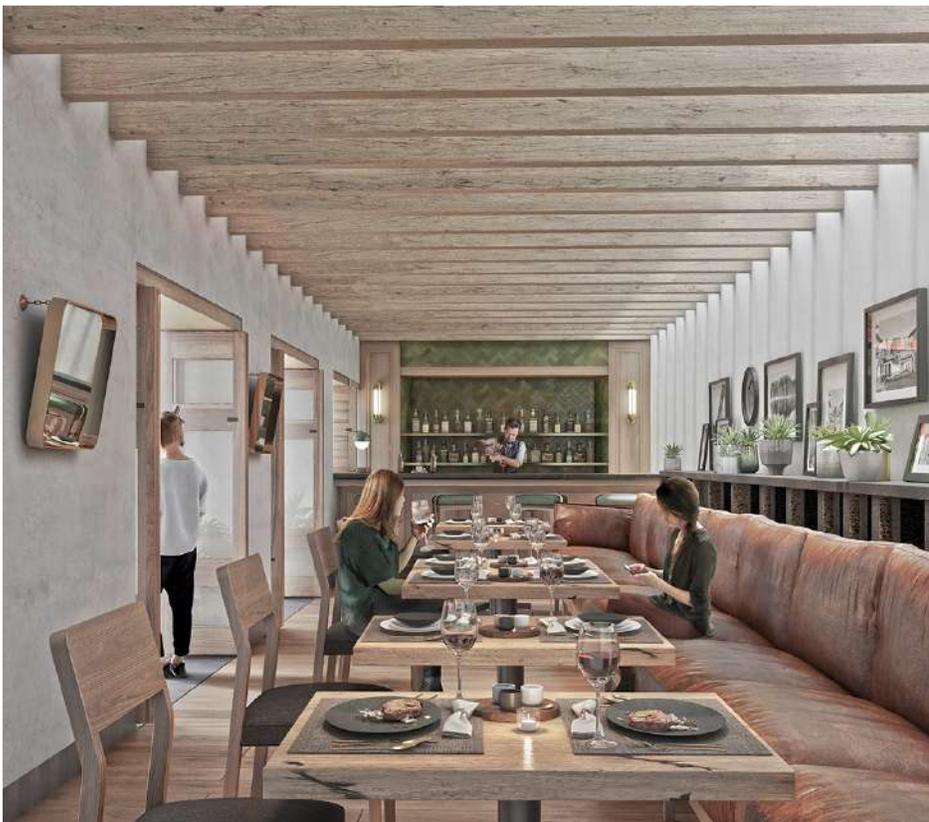


Interior design | Amass & G
Architecture | Gómez Crespo + Gaxiola Arquitectos
Photography: Fabiola Menchelli





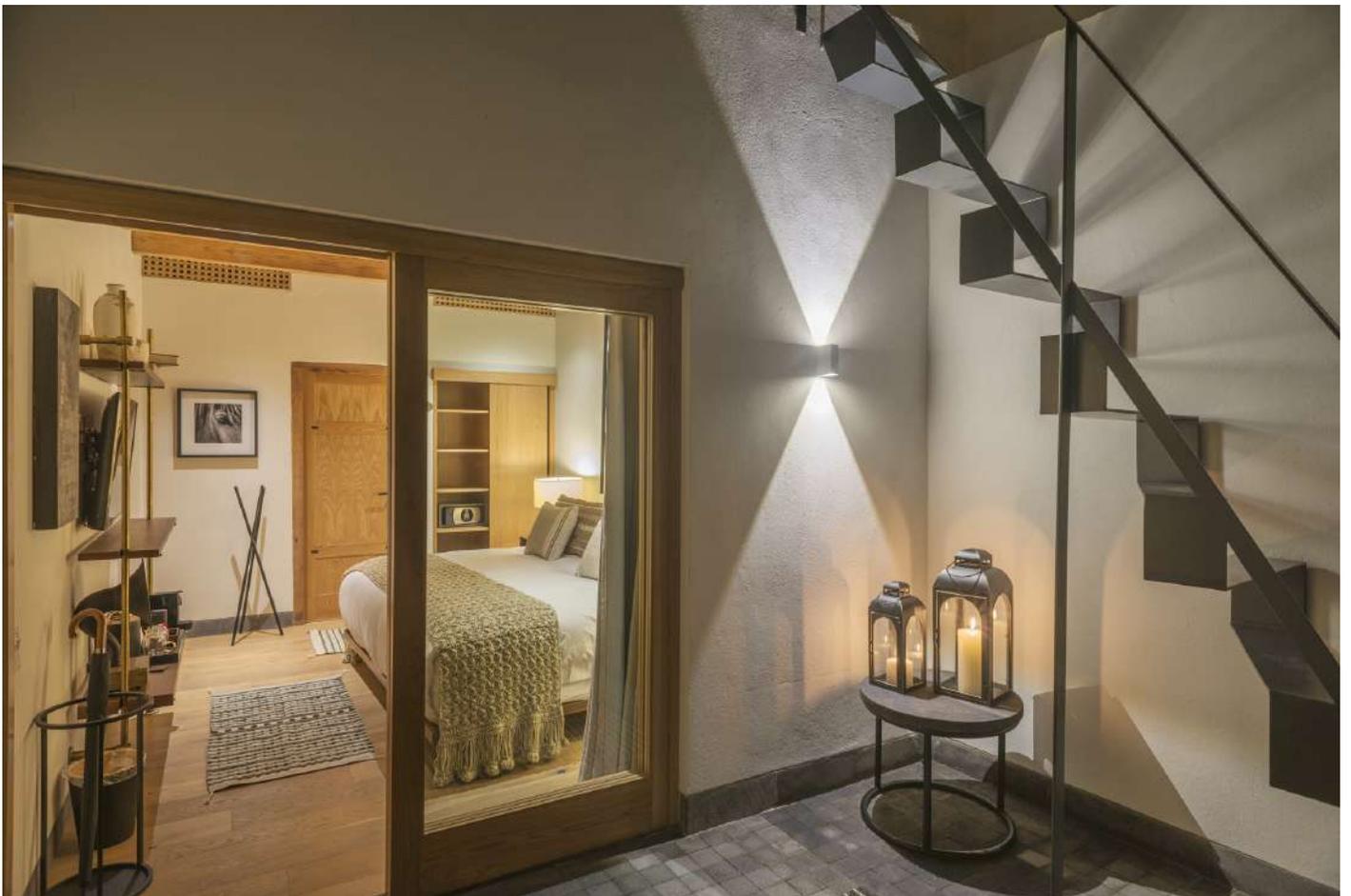
The magic of this place comes from its architecture and interior design, where in every corner you can enjoy the wonderful views of Valle de Bravo and the colors and flavors of Mexican culture.

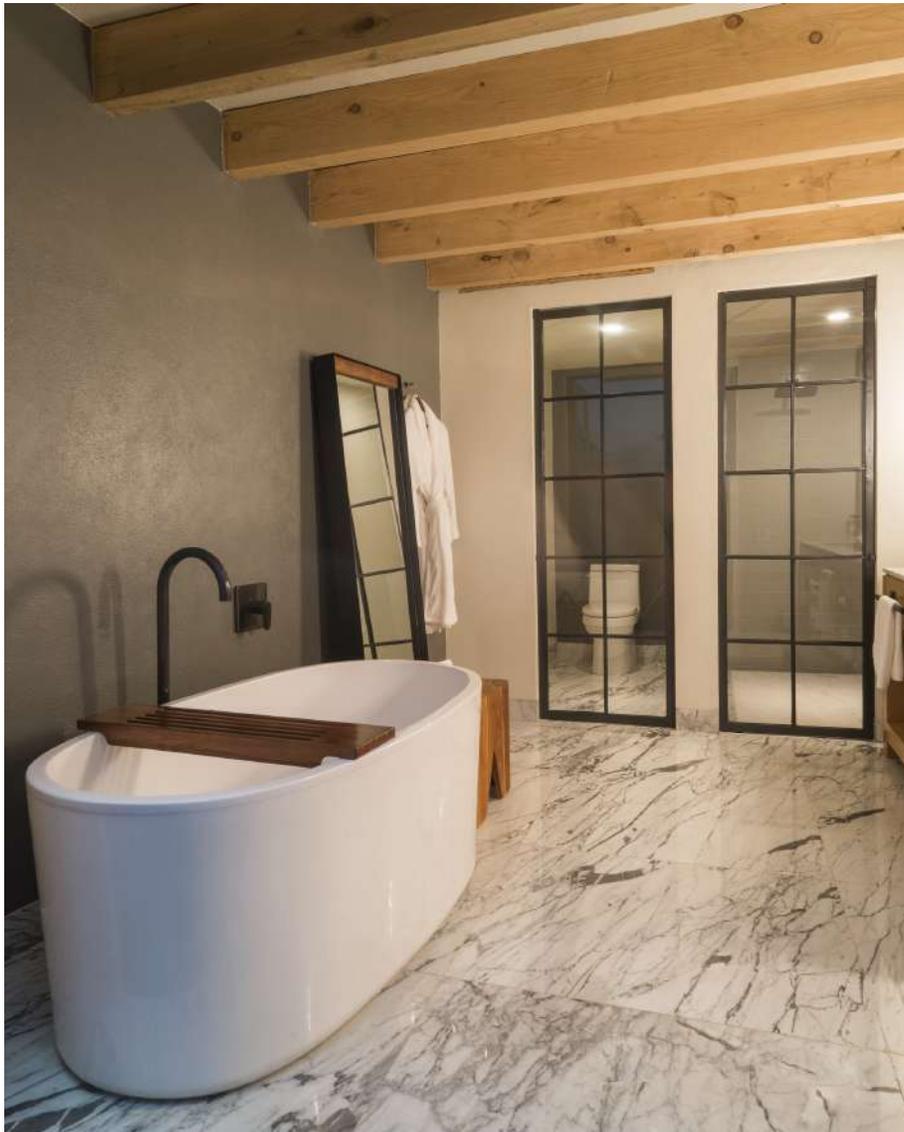


The restaurant “Nuestro” is the heart of La Casa, where the interior design reflects the character of Mexican cuisine. Each of the details was designed to ensure the guest an unforgettable experience and invite him to relax and feel special.



The contrast of rustic and contemporary materials defines the reception: area that opens the doors to the guest to a unique experience of hospitality.





The use of wood, the selection of textiles and warm lighting give the suites a homemade, sophisticated and comfortable atmosphere.

Publications:

Katia Contreras. (Julio, 2018). Oasis de calma.
AD Architectural Digest México, Julio 2018, 138-142.

Glits México

<http://www.glits.mx/casa-rodavento-llega-a-valle-de-bravo/>

RobbReport México

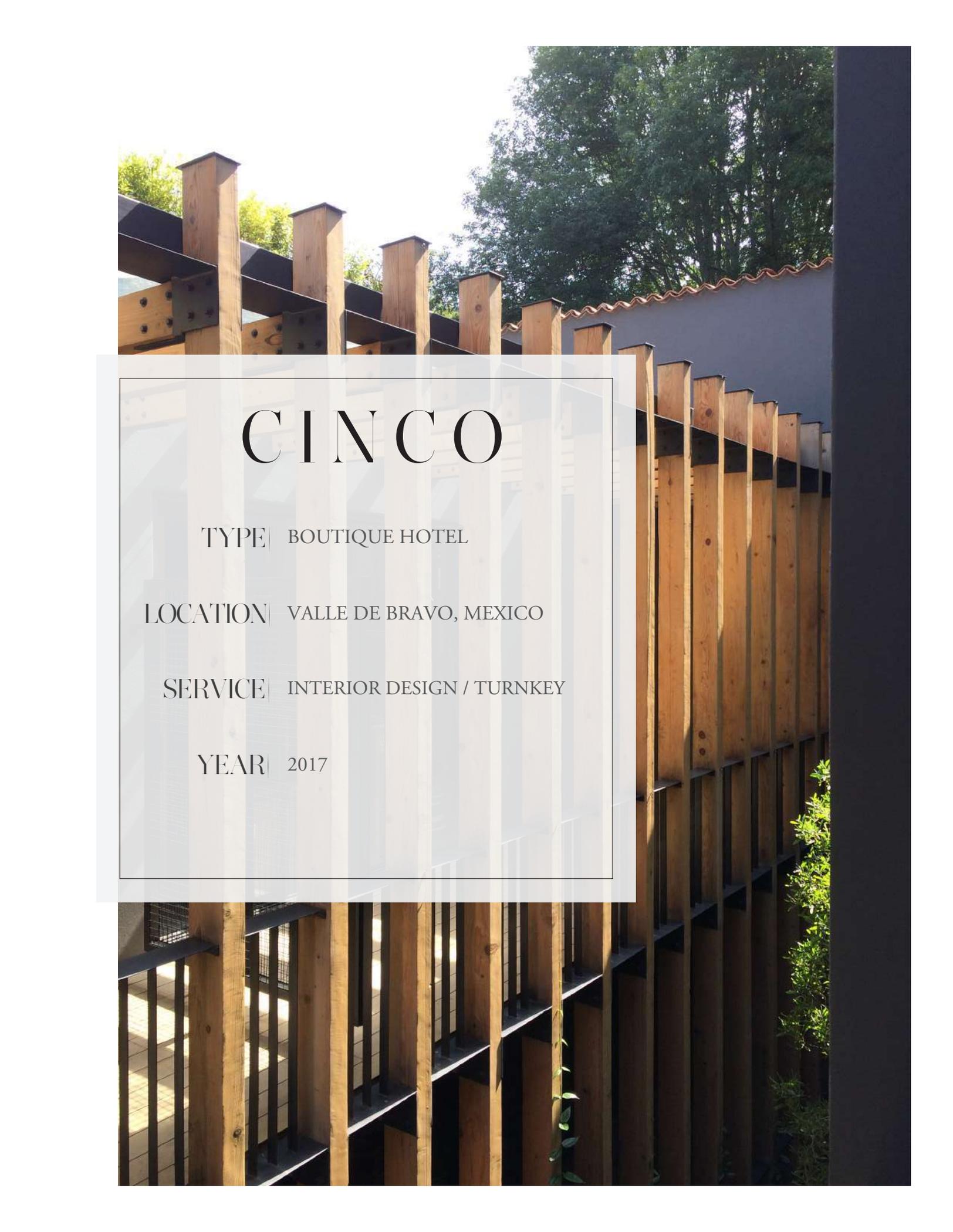
<https://robbreport.mx/tu-casa-la-casa-de-rodavento-en-valle-de-bravo/>

RobbReport

<https://robbreport.com/travel/hotels/la-casa-rodavento-valle-de-bravo-mexico-mosaic-hotel-group-2775399/>

CHIC Magazine

<http://www.chicmagazine.com.mx/passport/bienvenido-a-casa-20180129-1>



CINCO

TYPE | BOUTIQUE HOTEL

LOCATION | VALLE DE BRAVO, MEXICO

SERVICE | INTERIOR DESIGN / TURNKEY

YEAR | 2017



CINCO BOUTIQUE HOTEL

A hotel with youthful air that conforms as a meeting point in the heart of Valle de Bravo. Oriented towards social interaction, outdoor activities and events, the Cinco hotel is developed as a dynamic, multifaceted and genuine property.

Almost endemic traditional materials, such as wood, cement, textured and metal floors, are combined with unconventional design elements. Swings as a waiting area, a front desk designed with horsehair, and an art development that connects with the spirit of the hotel, take the guest to a space linked to their surroundings.

The hotel integrates a narrow but cozy reception, which protects in its walk a large central garden, the cornerstone of the property. A large terrace that houses the restaurant complement it. Chairs woven in a deep green, tables with terrazzo decks and a bar give it a casual and carefree air.

A wooden lattice surrounds its central patio creating a rhythm and tone, generating privacy to the terraces of rooms. Its corridors in carved stone connect through lush vegetation. Its rooms were designed in 3 different color schemes, reflecting the dynamism demanded by the hotel.

Its different configurations, wide options, the rooftop bar and pool make Hotel Cinco a place full of surprises for a visitor looking for constant renovation.



The Master Suite





Standard Guestroom Double



King Suite





CAMPOS

TYPE | BOUTIQUE HOTEL

LOCATION | MEXICO CITY, MEXICO

SERVICE | INTERIOR DESIGN / TURNKEY

YEAR | 2018

El concepto por AvroKo.



MEXICAN INTERNATIONAL
STYLE



TRAVELED COLLECTOR'S
RESIDENCE



URBAN ART
OF MEXICO



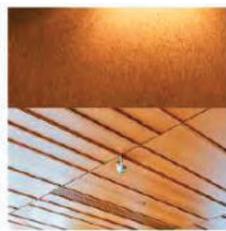
El Club fue concebido como un lugar multi-proposito para reuniones, esparcimiento, eventos, gastronomía y entretenimiento. Es ideal para el viajero cosmopolita que encuentra un hogar lejos del hogar. Un conjunto ecléctico de espacios con personalidad propia que resultan cómodos y elegantes al mismo tiempo.



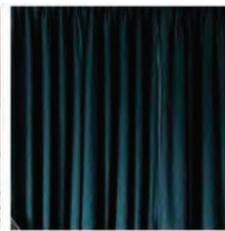
HONEY WOODWORK DETAILING



LIGHT BLUE PAINT WASH



CORK CEILING W/ CHANNELING



HEAVY VELVET CURTAIN



BRASS SCREEN



BRUTALIST WOOD PANELING



DECO SUPER GRAPHIC RUG



GREEN PLASTER



FRENCH GREY DISTRESSED PLASTER



EXISTING TERRAZZO

Boards de Acabados



El Lounge



Library bar



Library



Sala de Juntas

Una interesante selección de muebles y estilo interior crea una atmósfera de calidez y familiaridad.



Restaurante





Las Suites





THOMPSON SA

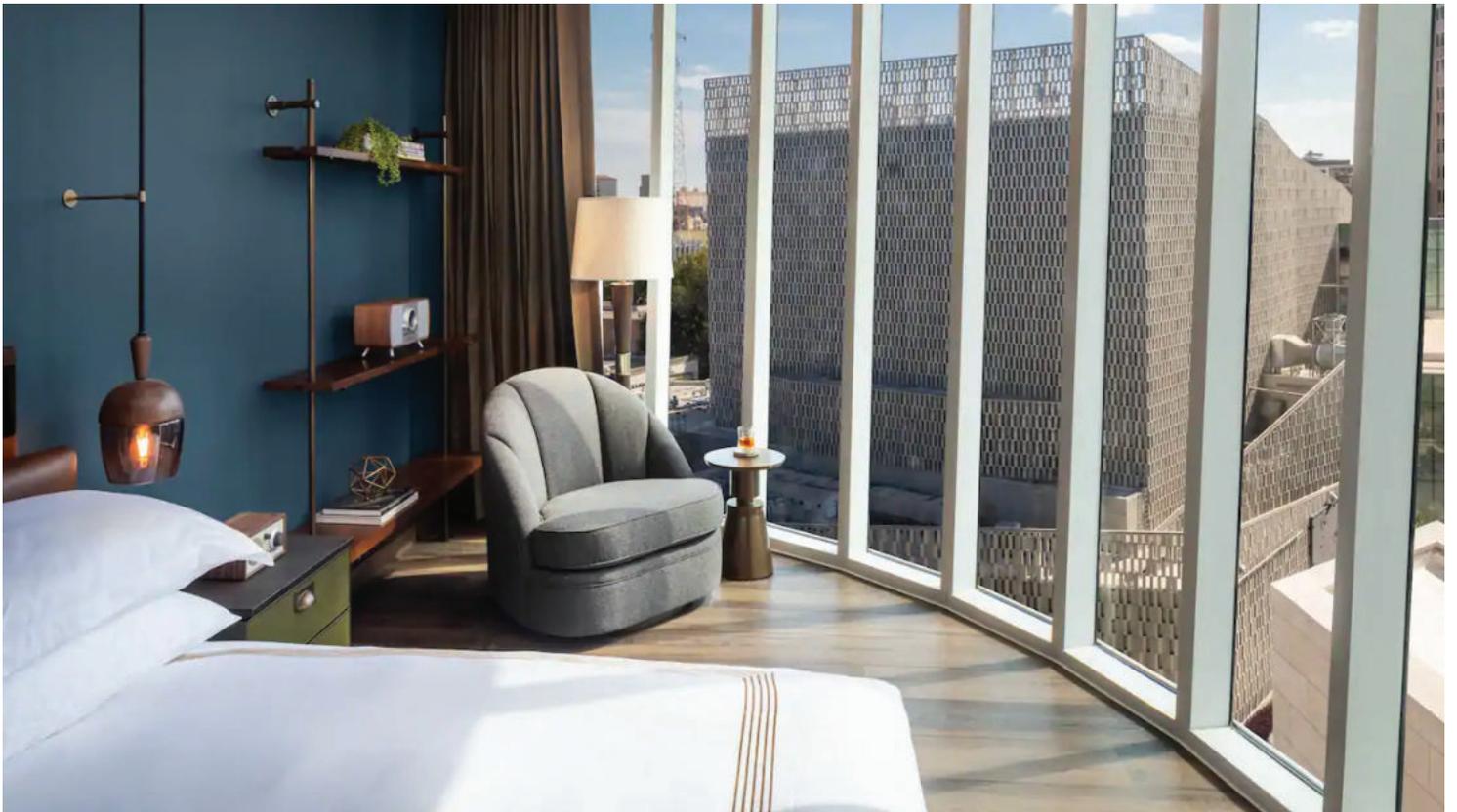
TYPE | HOTEL

LOCATION | SAN ANTONIO, TX, USA

SERVICE | INTERIOR DESIGN

YEAR | 2016











FRANCO-STEPHAN APARTMENT

TYPE | RESIDENTIAL

LOCATION | VAIL, CO. USA.

SERVICE | INTERIOR DESIGN / TURNKEY

YEAR | 2017





THE LANDMARK

TYPE | COMMERCIAL

LOCATION | GUADALAJARA, MEXICO

SERVICE | INTERIOR DESIGN / TURNKEY

YEAR | 2018









COBBLER

TYPE | RESTAURANT

LOCATION | CANCÚN, MX.

SERVICE | INTERIOR DESIGN

YEAR | 2019



Inspired on a cobbler's workshop, this restaurant houses three dinning areas: the main salon on the ground floor, the mezzanine and the "workshop".



The main salon



The Mezzanine



Entry



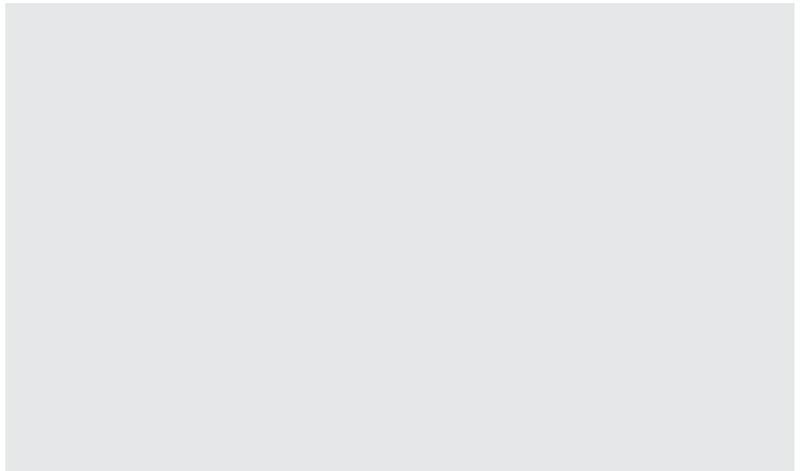
THOMPSON MTY

TYPE | HOTEL

LOCATION | MONTERREY, MX.

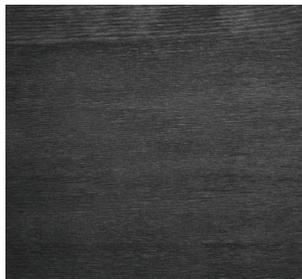
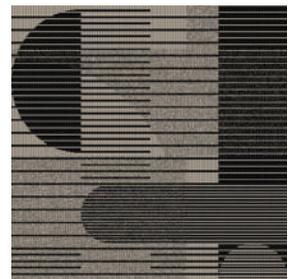
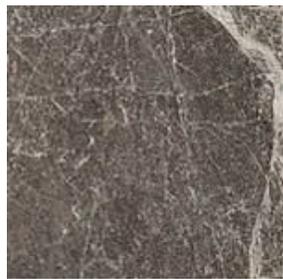
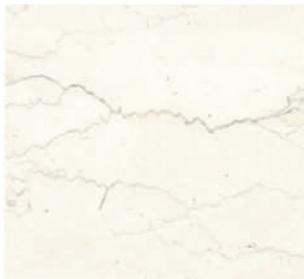
SERVICE | INTERIOR DESIGN

YEAR | 2020



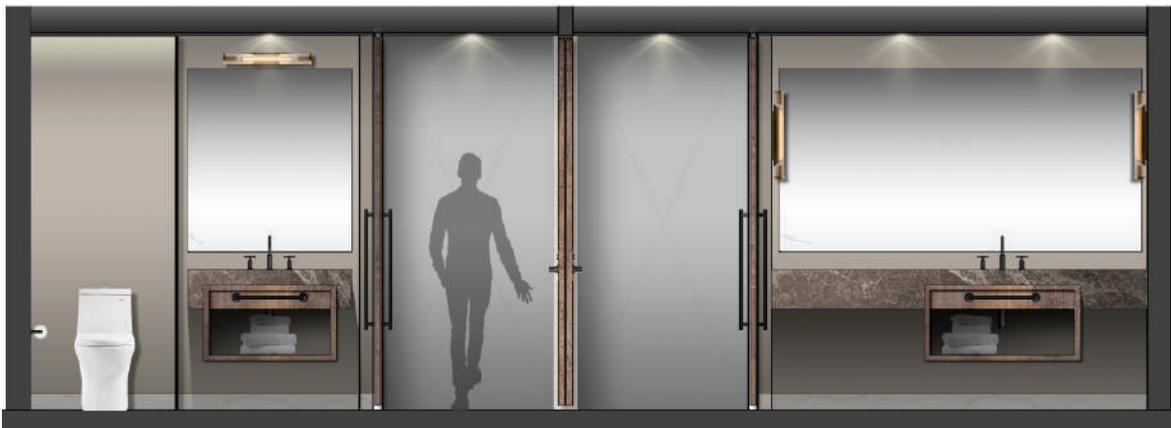


King Standard Guestroom

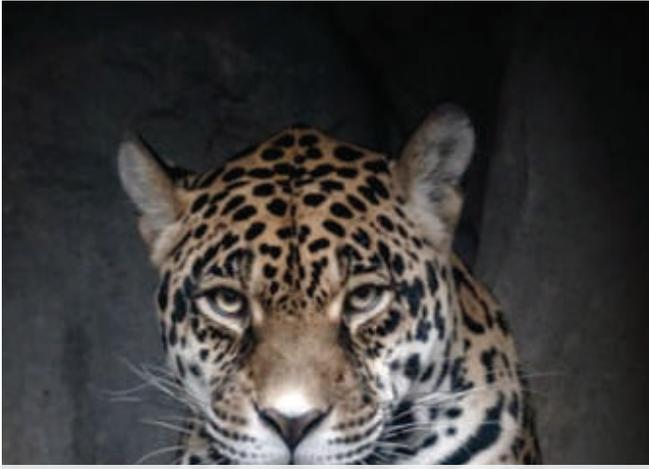




Double Standard Guestroom



Interior Elevations @Bathrooms



EOS

TYPE | HOTEL / RESIDENTIAL

LOCATION | TULUM, MX.

SERVICE | INTERIOR DESIGN

YEAR | 2020

NATURAL TEXTURES

PATTERNS OF NATURE





The Arrival

Reception





Pool

Double Bedroom







King Bedroom



Living Room



NUMIU

TYPE | HOTEL

LOCATION | SAN MIGUEL DE ALLENDE, MEXICO

SERVICE | INTERIOR DESIGN

YEAR | 2020









PATEL RESIDENCE

TYPE | RESIDENTIAL

LOCATION | LAS CRUCES, CA, USA

SERVICE | INTERIOR DESIGN

YEAR | 2019





RODAVENTO SPA

TYPE | BOUTIQUE HOTEL

LOCATION | VALLE DE BRAVO, MEXICO

SERVICE | INTERIOR DESIGN / TURNKEY

YEAR | 2019



EXPOS & CONFERENCES

CONFERENCES

Universidad Motolinia del Pedregal | Marzo 2019.
“Diseñador Empresario” / Presentado por Mariana Valero.
[*CDMX, México*]

The Construction Workshops | Expo-CIHAC 2018.
“Interiorismo: Creando experiencias para la Hotelería” / Presentado por Mariana Valero.
[*CDMX, México*]

ABASTUR | Hospitality Expo 2017.
“ Interiorismo en la Hotelería” / Presentado por Mariana Valero.
[*CDMX, México*]

BARCELONA BUILDING CONSTRUMAT | National and International Contract Forum 2017.
“El interiorismo en la Hotelería Internacional en México” / Presentado por Mariana Valero.
[*Barcelona, España*]

EXPOS

CERSAIE | International Exhibition of Ceramic tile and Bathroom Furnishing
[*Bologna, Italia*]

HD EXPO | Hospitality Design Event
[*Las Vegas, USA*]

HABITAT | Valencia International Furniture, Lighting and Styling Fair.
[*Valencia, España*]

ABASTUR | Hospitality Expo.
[*CDMX, México*]

BARCELONA BUILDING CONSTRUMAT | National and International Contract
Forum.[*Barcelona, España*]

PUBLICATIONS



Proyectos de Amass & G

Revista Hospitality Design. Octubre 2018.

<http://www.nxtbook.com/nxtbooks/hd/201910/index.php#/146>



“Oasis de calma”

“Al abrir las puertas de La Casa Rodavento en Valle de Bravo, se ingresa a una experiencia curada para deleitar todos los sentidos”

Katia Contreras. (Julio, 2018). Oasis de calma. AD Architectural Digest México, Julio 2018, 138-142.



“Lujos y confort de Casa Rodavento en Valle de Bravo”

Glits.mx

“Es el primer hotel boutique de Valle de Bravo y deslumbra con una arquitectura clásica, de techos altos y vigas de madera, teja y pisos de duela en contraste con una decoración de primer nivel cuya curaduría estuvo a cargo de Amass & G Furnishing Consulting...”

<http://www.glits.mx/casa-rodavento-llega-a-valle-de-bravo/>



“Mejor Hotel Boutique”

Travel + Leisure | Hotel Awards 2018

“...un hotel campirano que, en cada esquina, apuntala su compromiso con las tendencias de diseño de vanguardia, ha rejuvenecido la personalidad turística de Valle de Bravo y, de paso, del centro del país”

Mejor Hotel Boutique. Travel+Leisure, Septiembre 2018, Pag. 30



“La Casa Rodavento is a Boutique Hotel that puts Pueblo Magico Valle de Bravo on the Map”

RobbReport

“...an artfully crafted boutique hotel ideal for travelers looking to delve into local culture or escape the cacophony of the capital city...”

<https://robbreport.com/travel/hotels/la-casa-rodavento-valle-de-bravo-mexico-mosaic-hotel-group-2775399/>



“Thompson San Antonio and The Arts Residences celebrate groundbreaking”

Boutique Hotel News

“...it will be a mixed-use development featuring a high-rise tower and a hotel with 162 guest rooms and 58 residences with luxury amenities...”

Powers Brown Architecture, an award-winning Houston-based firm, and Guadalajara-based Amass & G were selected to design the property in collaboration with Two Roads Hospitality”

<https://www.boutiquehotelnews.com/home/news/2018/1/31/thompson-san-antonio-and-the-arts-residences-celebrate-groundbreaking/>

Martha Elwell. (2018). Thompson San Antonio and The Arts Residences celebrate groundbreaking. January 31, 2018, de Boutique Hotel News Sitio web: www.boutiquehotelnews.com/



“Thompson Set for San Antonio”

Boutique Design

“Powers Brown Architecture, Amass & G design Two Roads Hospitality Hotel”

<https://www.boutiquedesign.com/news/thompson-set-san-antonio>

N/E. (2018). Thompson Set for San Antonio. February 01, 2018, de Boutique Design Sitio web: www.boutiquedesign.com

05

Our Clients:

THOR/URBANA

HYATT

HOTELS & RESORTS

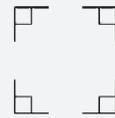


THE LANDMARK

GUADALAJARA



THE HARBOR
MÉRIDA



TOWN SQUARE
Metepec



BLACK PALM DEVELOPMENT

CINCO | **RODAVENTO**

LA CASA | **RODAVENTO**


ALHEL


THOMPSON HOTELS


CABO VILLAS
Beach Resort and Spa

GLASSFORD MONCADA

HAYEK
STUDIO


DC PARTNERS

CURIO
A COLLECTION BY HILTON™

Contact info:



Amass & G.

FURNISHING • CONSULTING

Pompeya 2675, Col. Lomas de Guevara
C.P. 44657. Guadalajara, Jalisco. México.

contacto@amassandg.com

+52 (33) 36.30.23.62 / +52 (33) 36.16.64.62

www.amassandg.com

